





EMILY GREENHALGH

SCIENCE COMMUNICATOR

emilygreenhalgh.com 
emwritesscience@gmail.com 
401-486-9791 
@EmWritesScience 

SKILLS

WRITING

Short-form, Features, Profiles, Newswire, Case Studies, Press Releases, Institutional Materials, Presentations

SOCIAL MEDIA

Strategy and editorial planning, reputation management, social listening, sponsored posts, data analysis and reporting

CONTENT MANAGEMENT

Drupal, DotNetNuke, Weebly, Wordpress, Wix

ART, DESIGN, & MORE

Adobe Creative Suite, Final Cut Pro, Digital Illustration, ArcGIS online — Storymaps

EDUCATION

BOSTON UNIVERSITY

M.S. in Science Journalism
Awarded Jan. 2012

UNIV. OF RHODE ISLAND

B.S. in Marine Biology
Awarded May 2008

WORK EXPERIENCE

DIGITAL MEDIA MANAGER | Marine Biological Laboratory

Woods Hole, MA

July 2022 – Present

Science writer and multimedia manager for the Marine Biological Laboratory (MBL). Creates content for MBL's digital channels including the MBL website, email newsletters, and social media channels. Serves as graphic, editorial, and multimedia design contact point for various departments. Manages video and photo database. Writes press releases and news stories for mbl.edu.

DIGITAL MEDIA SPECIALIST | Marine Biological Laboratory

Woods Hole, MA

Nov. 2019 – July 2022

Created and curated content for MBL's digital channels including the MBL website, email newsletters, and social media channels to inform and engage a diverse audience of scientists, students, donors, and more. Wrote press releases and produced evergreen content for web. Requires extensive photo, video, and web skills.

- Grew social media audience by 200% from 2020-2022.
- Created all digital art for *Basic Science Leads the Way* development campaign

SENIOR SCIENCE WRITER | New England Aquarium

Anderson Cabot Center for Ocean Life, Boston, MA

Sep. 2017 – Nov. 2019

Raised awareness of the Aquarium's work and mission through digital communications and media outreach. Contributed to Aquarium and ACCOL websites, member magazine, and wrote press releases. Led social media and developed campaigns with outside partners. Produced multimedia content that was been featured in national media outlets. Time spent in field.

- Generated a 200% increase in social media subscribers in a single year.
- Led re-design and development of andersoncabotcenterforoceanlife.org.

SENIOR SCIENCE WRITER, SOCIAL MEDIA STRATEGIST | NOAA Climate

Acentia LLC, a Maximus Co., Silver Spring, MD

Feb. 2016 – Aug. 2017

NOAA Climate.gov's News & Features writer. Strategic communications lead for the Climate Program Office. Social media coordinator for all NOAA Climate accounts. Responsible for development of monthly social media campaigns. Produced weekly and monthly newsletters that reach national and international audiences.

- Doubled Facebook followers to more than 100,000 in six months.
- Produced more than 100 pieces of story art, comics, and graphic design

SCIENCE WRITER, ILLUSTRATOR | NOAA Climate

Acentia LLC, a Maximus Co., Silver Spring, MD

Aug. 2013 – Feb. 2016

Wrote and edited for Climate.gov, developed visual assets, and produced presentations and white-papers for government relations. Assisted in sourcing and managing a team of freelance science writers.

OTHER EXPERIENCE

FREELANCE WRITER | 41°N Magazine, Inside Science, Bioengineering Today, Suffolk Law Alumni Magazine, USGCRP, and others.

WEB EDITOR & TECHNOLOGY REPORTER | Providence Business News

REPORTER, EDITORIAL ASSISTANT | MassDevice.com

SCIENCE WRITING INTERN | Bermuda Institute of Ocean Sciences (BIOS)

ENVIRONMENTAL DATA TECH | NOAA Fisheries

NORTHEAST FISHERIES OBSERVER | NOAA Fisheries

REFERENCES

EMILY BAUERNFIEND

Science Writer, formerly New England Aquarium, emoparker@gmail.com

JOANNA BENNETT

Alumni Fund Specialist, Marine Biological Laboratory, jbenett@mbi.edu

ROBERTO MOLAR

Science Writer, formerly NOAA Climate.gov, rmolar13@aggienetwork.com